

## AI READINESS

# AI is Here: Is Your Organization Prepared for the Journey?

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# Agenda & Learning Objectives

## ■ Agenda

- › Introduction & Overview
- › AI Readiness Landscape
- › Key Components of AI Readiness
- › Embarking on Your AI journey
- › Q&A

## ■ Learning Objectives

- › Understand the Importance of AI Readiness in Organizational Strategy
- › Identify Key Components of AI Preparedness
- › Recognize Trends and Opportunities in AI Implementation
- › Outline Initial Steps for Creating an AI Readiness Action Plan

# Polling Question #1

**How often are you using AI in an average week (personally and professionally)?**

- A. Daily
- B. A few times a week
- C. Once a week
- D. Rarely
- E. Never



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# Embarking on Your AI Journey



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# AI Explosion

*Why the sudden explosion? To what do we attribute the hype, and any sign of slowing down?*

"The risk of under-investing (in AI) is dramatically greater than the risk of over-investing."

*Sundar Pichai, CEO, Alphabet*

"We tend to overestimate the effect of a technology in the short run and underestimate the effect in the long run"

*Roy Amara, Amara's Law*

OpenAI and Oracle Announce Strategic AI data center deal

*Ryan Daws, AI N*

On average, organizations are exploring 10 AI Initiatives

*Gartner, 2025 Gartner AI in Enterprises Survey*

Meta to Spend up to \$ 72B on AI infrastructure in 2025 as compute arms race escalates











*Sarah Perez, TechCrunch*

~1,000 vendors introduced GenAI technologies as of May 2025

*Gartner, Vendor Identification for Generative AI Technologies*

# AI Landscape

*Where is AI today, and what are some applications that have meaningfully impacted businesses?*

Communication & Collaboration	Creative & Generative	Customer Service & Relationship	Security
   	 Claude  runway  Gemini  ChatGPT 	  Fin   	  
Business Intelligence	ERP Applications	Human Resources	Supply Chain & Logistics
  	   	  	   

# The Importance of AI Readiness

*Are organizations ready for AI? What are the risks of not being ready?*



**Ethical and Bias  
Issues**



**Data Privacy  
and Security  
Vulnerabilities**



**Scalability  
Challenges**



**Adoption and  
Change Management  
Challenges**

***“AI is the defining technology of our times and organizations that fail to embrace it risk being left behind.”***

*– Satya Nadella CEO of Microsoft*

# Polling Question #2

**What's your biggest concern about adopting AI?**

- A. Job displacement
- B. Privacy
- C. Bias
- D. Cost
- E. Reliability



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# How to Frame AI Readiness?

## *How can organizations assess readiness?*

### Enterprise AI Strategy

- Organization vision and strategic alignment
- Use case identification and prioritization

### Infrastructure & Technology

- Scalable cloud infrastructure
- Data and integration architecture

### Data Readiness

- Data standardized & centralized
- Ongoing data ownership established



### Governance & Controls

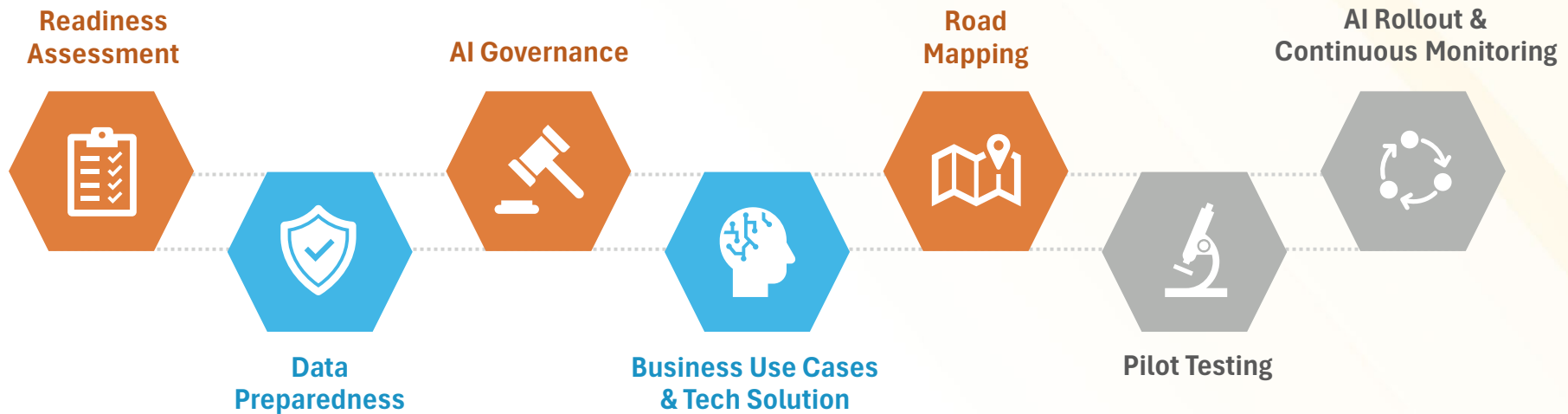
- Policies & ethical use definition
- Risk management protocols & tracking mechanism

### People & Talent

- AI literacy training
- Cross-functional collaboration
- Key AI skillsets in place across teams

# AI Journey

*How should organizations more deliberately and strategically plan for AI?  
What are the practical steps?*



# Polling Question #3

**What is your next step with AI?**

- A. Try a new tool
- B. Learn more
- C. Apply at work
- D. Experiment in my personal life
- E. I'm not sure



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# AI Governance

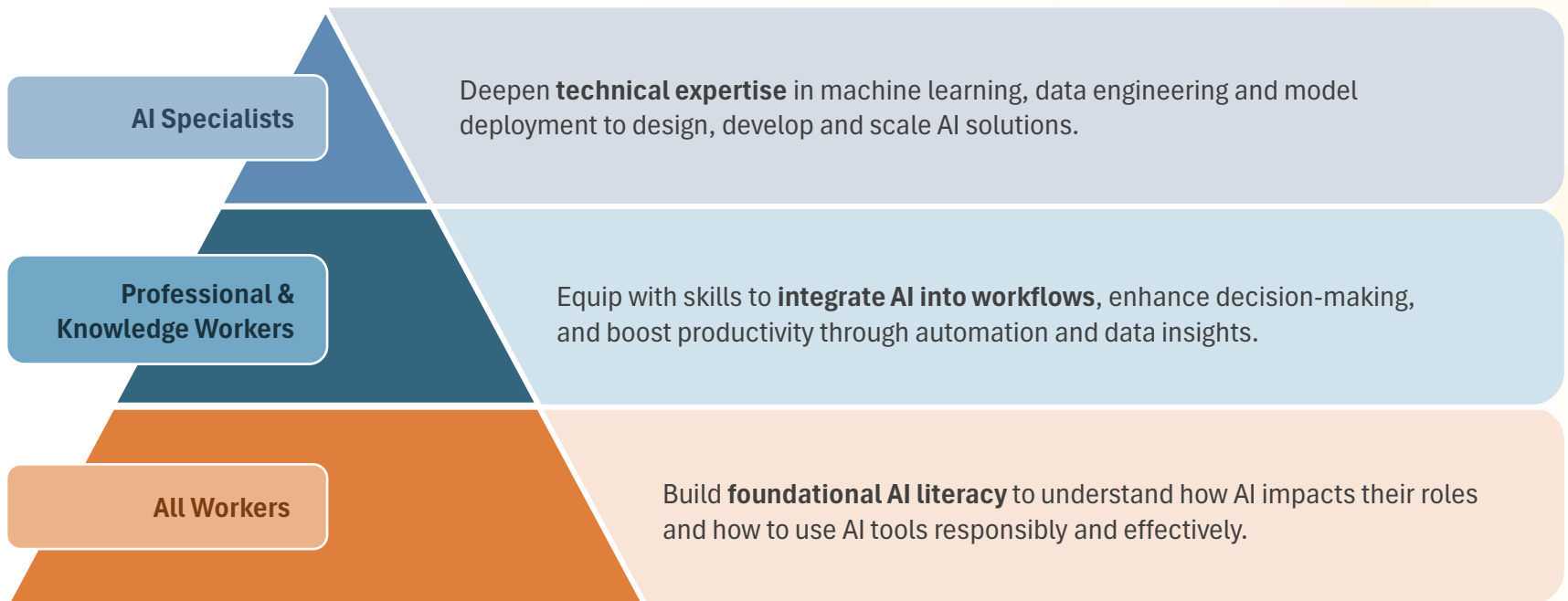
## *What are the ethical considerations of AI?*

To build trust and accountability in AI systems, ethical design must prioritize key principles:



# AI Human Element

*How are organizations preparing and training their workforce?*



## Polling Question #4

**What percentage of jobs do you think will be significantly impacted by AI in the next 10 years?**

- A. 0-25%
- B. 26-50%
- C. 51-75%
- D. 76-100%



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# Recap

**AI is no longer optional.** It's fundamentally challenging the way organizations do business. Together, we've explored how you can **strategically** prepare for AI adoption.

## KEY TOPICS COVERED

- **Current AI Landscape:** AI is already embedded in many core business tools, often invisibly.
- **AI Readiness Framework:** Strategy, technology, data, governance and people must align for successful adoption.
- **AI Journey Roadmap:** From readiness assessments to pilot testing and scaling, there's a clear path to progress.

# Key Takeaways

- AI is already in your tech stack — know where and how it is being used
- Readiness is multi-dimensional (strategy, people, governance)
- Poor data quality minimizes AI's ability to drive value and amplifies risk
- Defining governance and responsible, ethical use is a critical step before engaging with AI
- AI literacy ensures smarter adoption



# Questions?



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# Thank You!

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*Tuesday, August 26, 11 a.m. to Noon ET*

**Register at [cohenco.com](https://cohenco.com)**



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